

KESARIA NEWSLETTER



April, 2025

Top News

Celebrating Excellence: Kesaria Wins the Outstanding Performance Award!

We are proud to announce that **Kesaria** has been recognized with the **Outstanding Performance Award** in **Timely Delivery** by **Precision Sanitary Products (Noida)**. This award is more than just a milestone – it reflects a legacy built on **precision, dedication, and trust**. For over three decades, **Kesaria** has stood tall as a symbol of reliability in the sanitary product manufacturing and supply chain.

Delivering ♦ **Top Quality** ♦ **Consistently** 🕒 **On Time**
🏆 **Every Time Since 1989.**

At **Kesaria**, **on-time delivery** isn't just a **metric** – it's a **promise**. A **promise** we've kept for **35+ years**, ensuring that our partners never have to worry about delays or compromises in quality. This award is a tribute to our team's relentless pursuit of excellence and our commitment to setting the gold standard in performance and dependability.



A big thank you to **Precision Sanitary Products (Noida)** for the honor – and to every team member at **Kesaria** whose hard work makes such **recognition possible**. Here's to pushing boundaries, raising bars, and delivering greatness – again and again!

Industry Update

Vectus is proud to announce our brand partnership with one of India's most prestigious news networks – **Republic Bharat**.

This collaboration marks a significant chapter in our journey – one that reflects not just growth, but a shared vision. A vision rooted in trust, **innovation**, and a **relentless** commitment to **excellence**.

For decades, **Vectus** has stood tall as a symbol of **durability, reliability, and quality** in the Indian water storage and piping solutions industry. Our partnership with Republic Bharat is not just a branding milestone – it's a celebration of the values we share: progress, integrity, and a deep connection with the people of **India**.



Do You Know...

Why Import Rubber Gaskets from India? Top Reasons to Choose Indian Manufacturers

When it comes to sourcing rubber gaskets, India has emerged as a leading global supplier. With its cost-effective manufacturing, high-quality standards, and strong industrial base, Indian manufacturers offer compelling advantages for businesses worldwide. Here's why importing rubber gaskets from India is a smart decision:

Curious To Know More, Scan this QR Code



Thought Leadership

The plumbing and sanitary ware industry is experiencing a transformative era fueled by technological innovation, sustainability demands, and changing consumer expectations. As thought leaders, we are committed to steering the industry towards practices and products that uphold the highest standards of quality and efficiency while also fostering a more sustainable future.

Key Ideas:

- **Smart Sanitation for Smarter Cities**

Smart sanitation integrates digital technologies—such as IoT sensors, real-time monitoring, and AI-driven analytics—into traditional plumbing and waste systems to improve efficiency, hygiene, and sustainability. These systems can detect leaks, monitor water quality, optimize usage, and even predict maintenance needs before issues arise. In public restrooms and large facilities, smart fixtures and touchless technology enhance hygiene while reducing resource consumption.

- **Designing for Human Wellness**

Modern plumbing and sanitary design is evolving beyond functionality to actively support human wellness. This means creating environments that prioritize hygiene, comfort, and accessibility. Touchless fixtures reduce the spread of germs, while ergonomic layouts and inclusive design ensure ease of use for people of all ages and abilities. Materials with antimicrobial properties, soothing lighting, and noise-reducing elements contribute to a more calming, health-focused space—especially in high-stress environments like hospitals and airports. By integrating wellness principles into plumbing design, the industry can transform everyday spaces into healthier, more human-centric environments that promote dignity, safety, and peace of mind.



Latest Trends

Kitchen Plumbing Innovations

The heart of the home is not staying behind in this new wave of innovation. Touchless faucets, garbage disposal units that prevent clogs, and water purifiers with smart indicators are revolutionizing kitchen plumbing. Remember the satisfaction of using a new kitchen gadget? Now, imagine that feeling every time you use your sink!

- **Touchless Faucets:** These faucets use motion sensor technology, allowing users to turn the water on and off without touching the fixture, thereby reducing the spread of germs and conserving water.
- **Instant Hot Water Dispensers:** Installed under the sink, these devices can provide near-boiling water instantly, which is useful for making hot drinks or speeding up cooking processes.



Upcoming Events

The Plumbing & Bathware industry in India regularly hosts exhibitions and events to showcase the latest technologies, innovations, and trends in the sector. These events provide a platform for industry professionals, manufacturers, suppliers, and policymakers to network, exchange ideas, and explore business opportunities.

- **Plastasia 2025** 

May 9 - May 12, 2025
BIEC, Bangalore, India

- **K-Show 2025** 

October 8- October 15, 2025
Düsseldorf, Germany

- **Engimach 2025** 

December 3- December 7, 2025
Gandhinagar, Gujarat, India

- **JamNagar TechFest** 

January 7- January 10, 2026
Dared GIDC, Bypass Road, Gujarat, India.

- **Plastindia 2026** 

February 5- February 10, 2026
Bharat Mandapam, New Delhi, India

- **IREXpo 2026** 

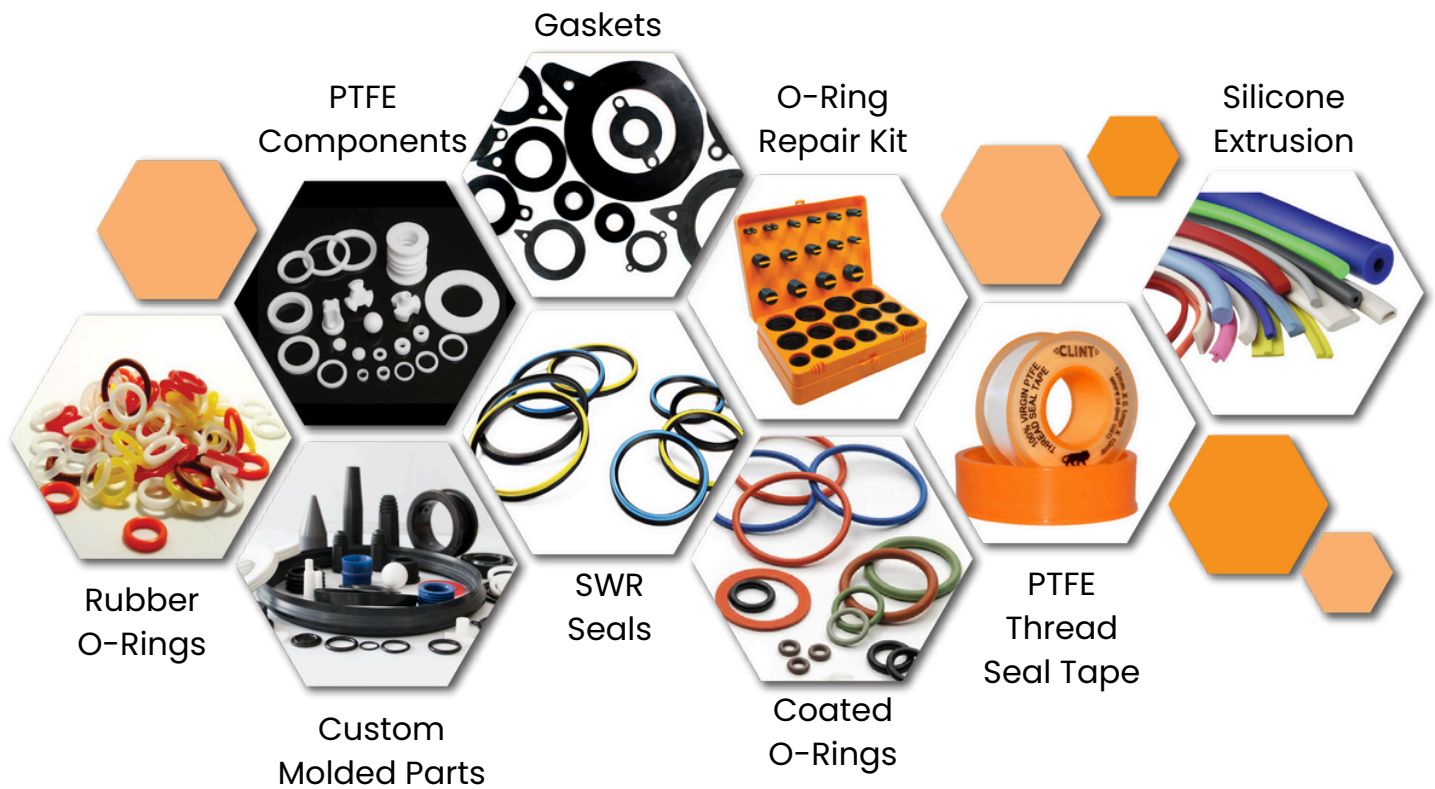
April 7- April 10, 2026
ITPO, Pragati Maidan, New Delhi, India

About Kesaria

We are a 35-year-old manufacturer of Rubber, TPE & PTFE Sealing Components. Our Product range includes O-Ring, Washer, Seal, Gasket, Grommet, Bush, Boot, Bellow, Custom Molded & Extruded Parts made from variety of material such as ACM, EPDM, Silicone, Nitrile, FKM, Neoprene, HNBR, PTFE, TPE & TPV.

With 350+ skilled workforce at our 3 manufacturing plants in India, we are currently exporting to 27 countries.

We are committed to delivering Top Quality Products Consistently On Time & Every Time.



www.kesaria.com