

KESARIA NEWSLETTER



February , 2026

Top News

Milestone Achieved: We're NSF 61 -Certified!

We're thrilled to announce that we are officially NSF/ANSI/CAN61 certified, and listed on the NSF International website! This marks a significant achievement in our commitment to quality, safety, and global compliance.

What does NSF 61 certification mean?

NSF/ANSI 61 is the gold standard for materials and components that come into contact with drinking water, ensuring they do not leach harmful contaminants into public water supplies. This rigorous third-party standard is essential for meeting EPA requirements in the U.S. and achieving international acceptance .

Why this matters

- ✓ Verifiable Safety — Our certified materials are guaranteed safe for use in potable water systems.



- ✓ Regulatory Alignment — Meets strict global regulations, including lead content and other contaminant limits.
- ✓ Customer Assurance — Delivers peace of mind to clients, engineers, and end-users worldwide

Industry Update

Have you ever stood in front of a **faucet**, trying to figure out which **model** it is and where to find the **right spare parts**?

With the **GROHE Product Finder app**, that challenge is a thing of the past. Using **AI-powered image recognition**, we enable installers to identify **GROHE faucets** in just a few seconds and access exactly the information they need—right on site. Instead of searching through manuals or online catalogs, installers simply take a photo with their smartphone or tablet. Their **AI** instantly recognizes the model and provides the correct product details, installation instructions, and spare parts information.

Fast, precise, and designed to make everyday work easier—that's **GROHE innovation** in action.



CSR Activity

• Health Checkup at Binola Plant

Our people are our greatest strength. A thriving workplace starts with healthy and happy employees!

A dedicated **Health Camp** was organized at our Binola Plant Facility to ensure everyone had access to essential check-ups and expert consultations.

Because when teams feel their best, they perform their best! Here's to fostering a culture of care, wellness, and productivity.



Trainings

Compound Behaviour Session

A training session on “**Compound Behaviour and Mechanical Behaviour of Compound**” was successfully conducted on **27.11.2025** in the **DOJO Room**. facilitated by **Mr. Rajeev**. The training was attended by team members from the following departments: (**NPD, Quality, Production& R&D**).

We appreciate the active participation of all attendees and thank Mr. Rajeev for conducting an informative and impactful session.



Do You Know...

What are the differences between natural rubber and synthetic rubber?

Why some rubber seals last for years while others wear out too soon, the answer often lies in the type of rubber used. Natural or synthetic, both look similar, yet perform very differently.

One gives nature's gift of flexibility along with strength, whereas the other grants the lab's creation of durability.

Curious To Know More, Scan this QR Code



Thought Leadership

The plumbing and sanitary ware industry is experiencing a transformative era fueled by technological innovation, sustainability demands, and changing consumer expectations. As thought leaders, we are committed to steering the industry towards practices and products that uphold the highest standards of quality and efficiency while also fostering a more sustainable future.

Key Ideas:

• Engineering for Longevity and Reliability:

In an industry driven by design, performance remains the invisible hero. Leak-free systems, precision fittings, and corrosion-resistant materials are setting new benchmarks in durability. The next frontier is zero-defect manufacturing – ensuring that every component performs flawlessly over time, extending product life and customer trust.

• Smart Technology Integration:

The bathroom is now part of the smart home ecosystem. IoT-enabled devices can monitor water usage, detect leaks, and even learn user preferences for temperature and pressure. Integrating technology not only improves user experience but also promotes sustainability through real-time feedback and efficient resource management.

• Circular Manufacturing & Material Innovation:

As sustainability deepens, circular design will redefine how bathware is made. Recycled ceramics, low-impact glazes, and reusable packaging are shaping the next wave of eco-conscious production. The goal is clear – reduce waste, reuse materials, and reimagine every stage of the product lifecycle.



Latest Trends

Sustainable Sanitary Ware

Eco-friendly sanitary ware is a concept that will be in high demand in 2024 due to the focus on sustainability. Water-saving toilets, low-flow faucets, and other bathroom sanitary fittings in the bathroom using recycled material are also increasingly used in public. This is another way of saying that besides making a positive contribution practicing sustainable choices means cutting down utility bills.

Why It's Trending: Increasing consciousness of the damaging effects that we are having on our environment means increasing numbers of people are actively looking to improve the green credentials of their homes, without having to sacrifice design or functionality.



Upcoming Events

The Plumbing & Bathware industry in India regularly hosts exhibitions and events to showcase the latest technologies, innovations, and trends in the sector. These events provide a platform for industry professionals, manufacturers, suppliers, and policymakers to network, exchange ideas, and explore business opportunities.

- **Plastiworld 2026** 

March 23 - March 25, 2026
Jio World Convention Centre, BKC, Mumbai

- **IREXPO 2026** 

April 7- April 10, 2026
ITPO, Pragati Maidan, New Delhi, India

- **CHINAPLAS 2026** 

April 21- April 24, 2026
Shanghai, China

- **AMTEX 2026** 

July 24 - July 27, 2026
India Expo Mart, Greater Noida

- **bauma CONEXPO INDIA 2026** 

September 28- October 1, 2026
India Expo Centre, Greater Noida

- **Plastvision 2027** 

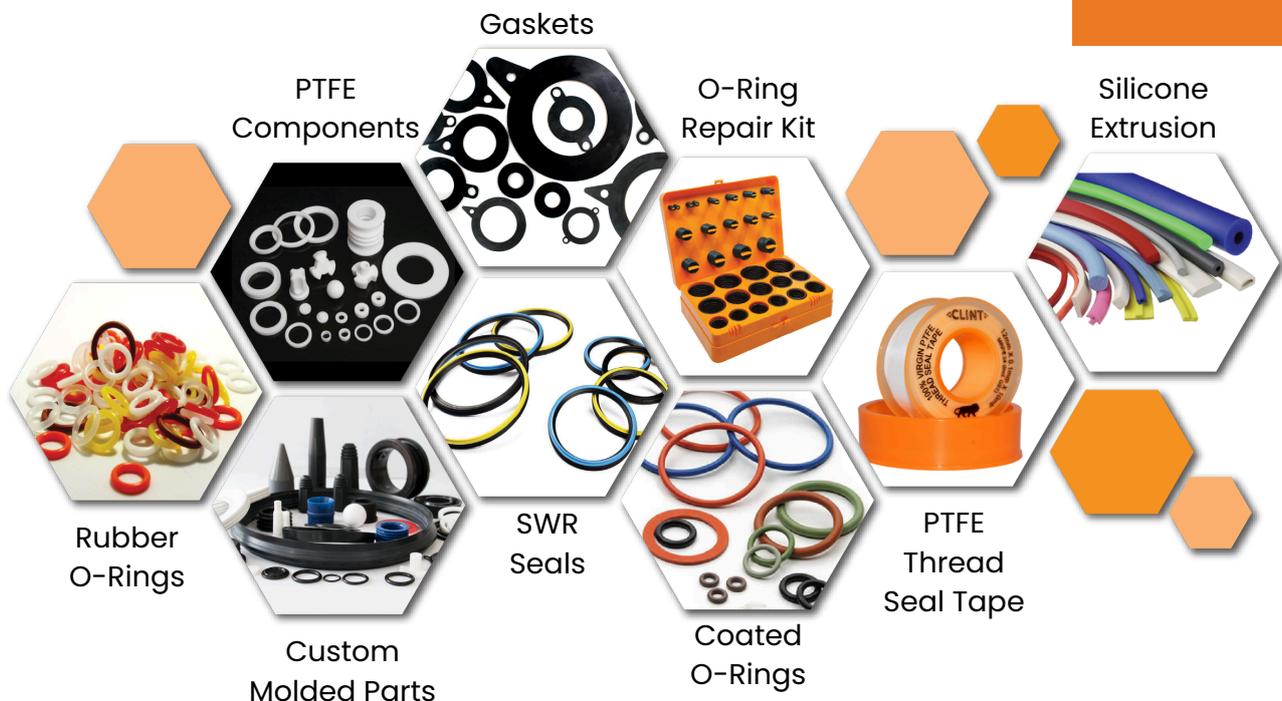
January 21 - January 25, 2027
Bombay Exhibition Centre

About Kesaria

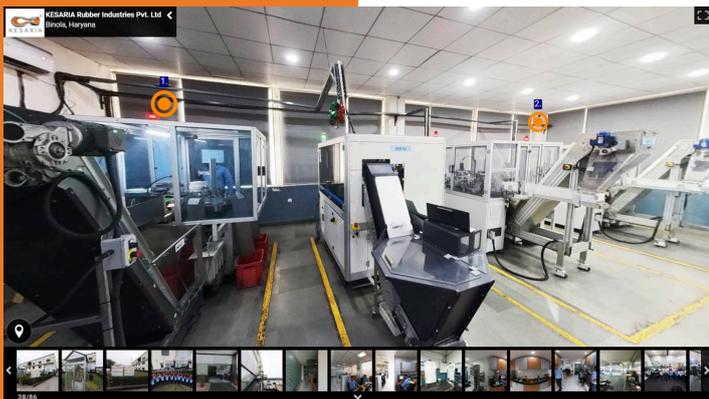
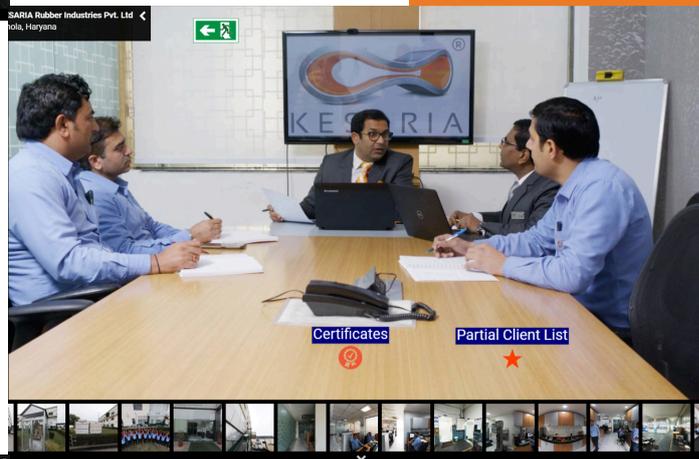
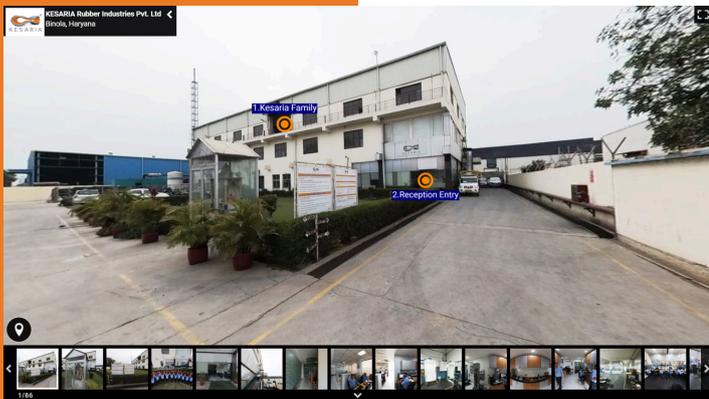
We are a 36-year-old manufacturer of Rubber, TPE & PTFE Sealing Components. Our Product range includes O-Ring, Washer, Seal, Gasket, Grommet, Bush, Boot, Bellow, Custom Molded & Extruded Parts made from variety of material such as ACM, EPDM, Silicone, Nitrile, FKM, Neoprene, HNBR, PTFE, TPE & TPV.

With 350+ skilled workforce at our 3 manufacturing plants in India, we are currently exporting to 27 countries.

We are committed to delivering Top Quality Products Consistently On Time & Every Time.



SCHEDULE A VIRTUAL VISIT TO OUR PLANT



+91 971811 2929, +91 971811 9696

info@kesaria.com, sales1@Kesaria.com