

KESARIA NEWSLETTER



Oct, 2026

Top News

Automatic O-Ring Packing Machines: Precision, Speed & Reliability

In industries where sealing performance matters most—automotive, hydraulics, plumbing, and electronics—O-rings are everywhere. But as simple as these small rubber components may look, handling them in bulk is not easy. Manual counting and packing often leads to errors, slow output, and inconsistent quality.

That's where an Automatic O-Ring Packing Machine makes the difference.

What Is an Automatic O-Ring Packing Machine?

An automatic O-ring packing machine is a smart solution designed to feed, count, inspect, and pack O-rings with high precision and speed. Instead of relying on human operators, the machine ensures every pouch, carton, or blister pack contains the exact number of O-rings—with no mix-ups or missing pieces.

Key Advantages

High speed & efficiency – packs thousands of O-rings per hour.



Consistency – exact count per package, reduces human error.

Labor saving – minimal operator involvement.

Quality control – integration with vision systems to detect defects.

Flexibility – adjustable for different O-ring sizes and pack quantities.

Industry Update

Kohler Co. plans to invest at least **\$100 million in India** over the **next decade**, as the **bathware** major expects rising incomes, larger homes and growing demand for premium products to drive the market. Around **70% of Kohler's India** sales now come from products designed specifically for local consumers, reflecting the company's push towards greater localisation.

"Here, it's trending a little more towards maximalism," said **David Kohler**, chairman and CEO of **Kohler Co.**, highlighting how Indian consumers are increasingly willing to experiment with shape, colour and finishes. The company expects India to become its second-largest market within the next decade, with smart toilets, bidets and locally developed technologies emerging as key areas of growth.

KOHLER TO INVEST \$100 MN+ IN INDIA



watch on		AIRTEL	TATA PLAY	SUN DIRECT	DISH/D2H	DEN
TIMES PLAY		397	627	573	751/933	379
	GTPL	222	HATHWAY	SITI	TCCL	ASIANET
			276/930	402	421	434

CSR Activity

- **Inauguration of Samajwadi Rajiv Gandhi Bhawan**

We are happy to share that Kesaria recently had the honour of being part of the Inauguration of the "Samajwadi Rajiv Gandhi Bhawan" at Changa Village, Jamnagar as part of our ongoing CSR commitment to social welfare.

Moments like these remind us that Kesaria is not just about manufacturing world-class rubber components, it's about being a responsible organisation. A trusted name. A company that shows up, not just in business, but in life.



Trainings

Ergonomics Training Session

we believe that taking care of our people goes beyond safety at the workplace. It is also about helping our teams understand how small changes in the way we work, sit, stand, lift and move can make a meaningful difference to our long-term health.

With this motive, we recently organised an Ergonomics Workshop at our HO which was conducted by Mr. Manoj Bajpai. This focused on creating awareness about better posture, workplace ergonomics and healthy practices that can be followed both at work and at home.

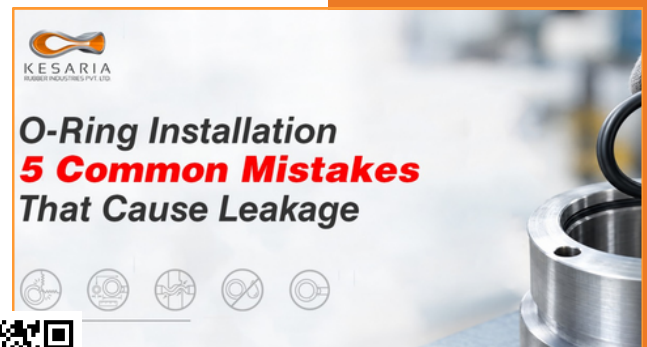


Do You Know...

O-Ring Installation: 5 Common Mistakes That Cause Leakage

An O-ring can have the right material, size and design, yet still fail because of improper installation. A small cut, twist or pinch may not cause immediate leakage, but operating pressure, temperature and repeated movement can worsen the damage over time.

Curious To Know More, Scan this QR Code



Thought Leadership

The plumbing and sanitary ware industry is experiencing a transformative era fueled by technological innovation, sustainability demands, and changing consumer expectations. As thought leaders, we are committed to steering the industry towards practices and products that uphold the highest standards of quality and efficiency while also fostering a more sustainable future.

Key Ideas:

- **Material Selection as a Strategic Decision**

Material is becoming one of the most important decisions in product engineering. The right elastomer, TPE or PTFE grade can influence sealing performance, chemical resistance, temperature capability, durability and overall product life. Instead of choosing materials purely on initial cost, manufacturers need to consider total cost of performance. A component that lasts longer and reduces maintenance can create greater value throughout the product lifecycle.

- **Precision Sealing: The Smallest Component, The Biggest Impact**

A plumbing or sanitary product may be large and visually impressive, but its reliability often depends on components that are barely visible. O-rings, gaskets, washers, diaphragms and seals play a critical role in preventing leakage and maintaining performance. The future of sanitaryware will therefore depend not only on better product design, but also on precision engineering of every sealing interface.



Latest Trends

Electronic Shower Systems: A Growing Opportunity in Smart Bathware

Electronic shower systems are an important development in premium bathware, combining digital temperature control, electronic valves, touchless or push-button operation, and personalized shower experiences.

- **Temperature:** Set and maintain a preferred water temperature.
- **Water flow:** Adjust the volume of water delivered.
- **Shower modes:** Switch between overhead rain showers, hand showers and body jets.
- **Preset settings:** Save preferred shower configurations. Automatic shut-off: Stop water after a preset duration or when commanded.



Upcoming Events

The Plumbing & Bathware industry in India regularly hosts exhibitions and events to showcase the latest technologies, innovations, and trends in the sector. These events provide a platform for industry professionals, manufacturers, suppliers, and policymakers to network, exchange ideas, and explore business opportunities.

- **Plastech India Expo 2026**

November 27 – November 29, 2026
Codissia Trade Fair, Coimbatore

- **Plastvision 2027**

January 21 – January 25, 2027
Bombay Exhibition Centre

- **ISH 2027**

March 15– March 19, 2027
Messe Frankfurt, Germany

- **IMTS 2027**

May 14 – May 17, 2027
Yashobhoomi Convention Centre, New Delhi

- **Plastasia 2027**

May 20– May 23, 2027
Bharat Mandapam (Pragati Maidan), New Delhi

- **Plasto 2027**

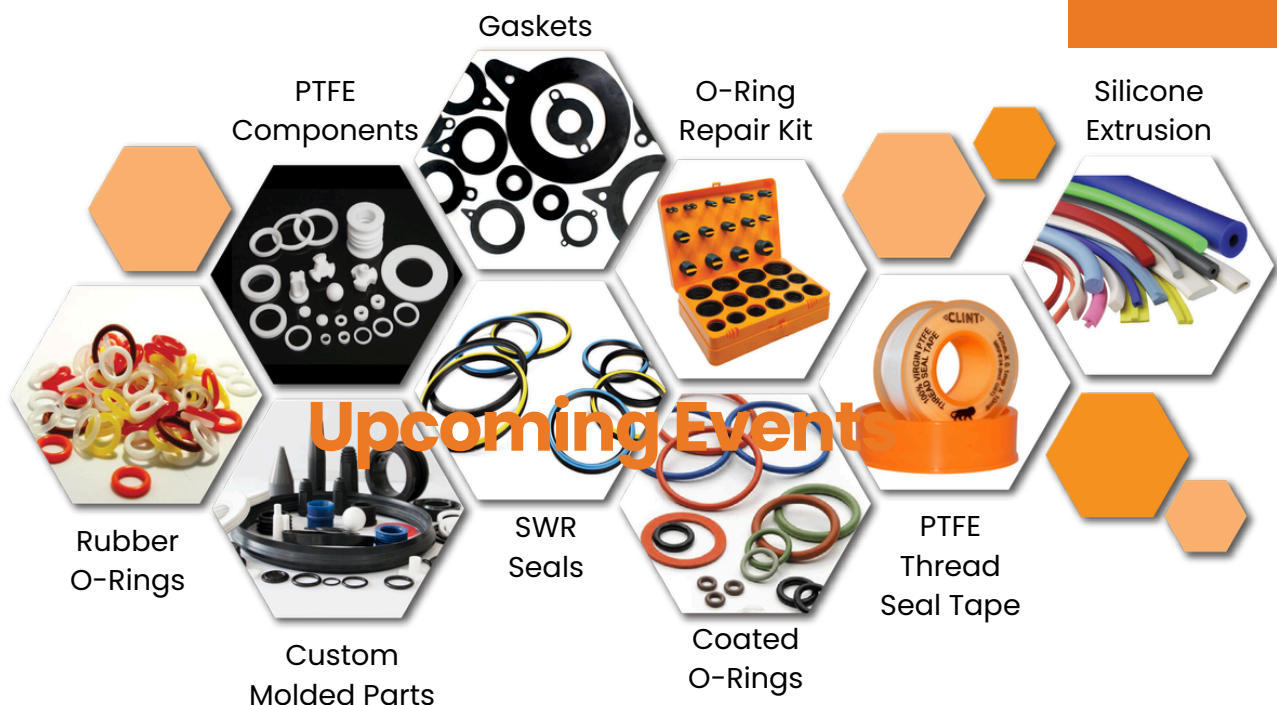
November 24 – November 27, 2027
Pune Exhibition & Convention Centre

About Kesaria

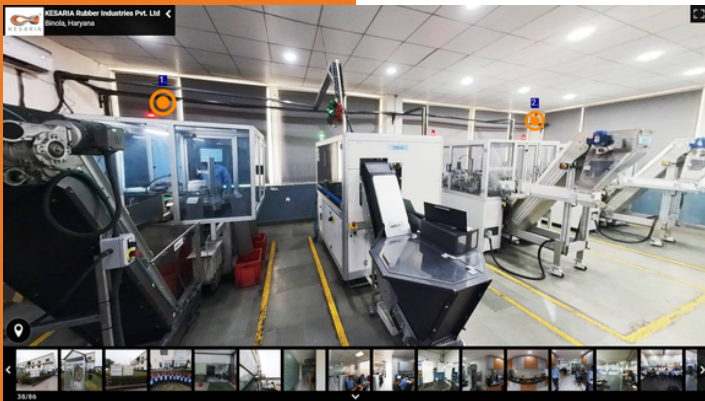
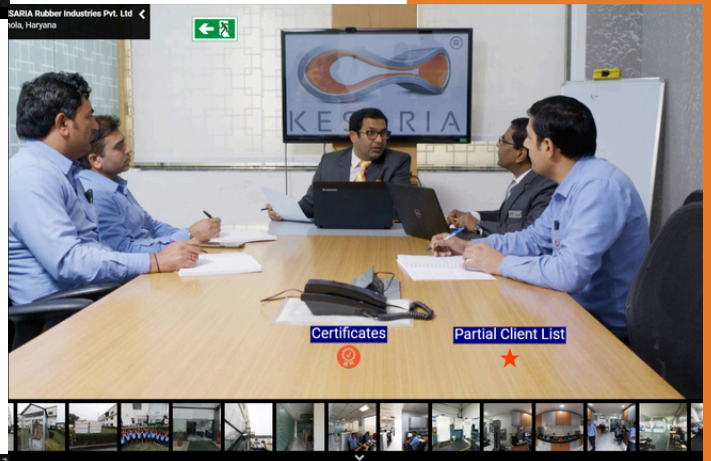
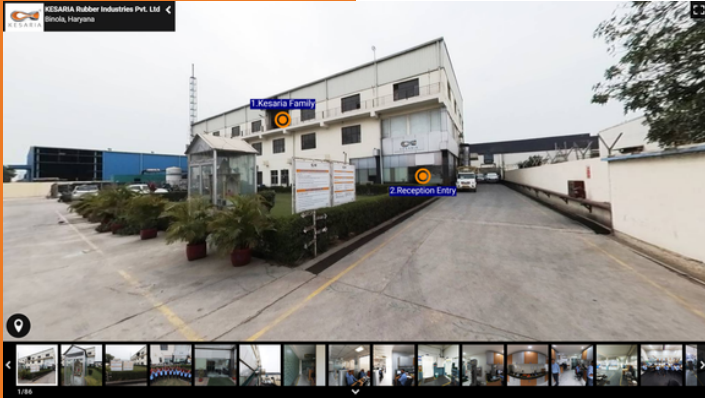
We are a 37-year-old manufacturer of Rubber, TPE & PTFE Sealing Components. Our Product range includes O-Ring, Washer, Seal, Gasket, Grommet, Bush, Boot, Bellow, Custom Molded & Extruded Parts made from variety of material such as ACM, EPDM, Silicone, Nitrile, FKM, Neoprene, HNBR, PTFE, TPE & TPV.

With 400+ skilled workforce at our 3 manufacturing plants in India, we are currently exporting to 27 countries.

We are committed to delivering Top Quality Products Consistently On Time & Every Time.



Schedule A Virtual Visit To Our Plant



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